

# MANUFACTURING PRIORITIES

## FOR THE NEXT MAYOR OF THE LIVERPOOL CITY REGION

The North West manufacturing sector accounts for

**£28 BILLION OF OUTPUT**



Providing **314,000 JOBS**



**AVERAGE WAGES 32% HIGHER**

than the rest of the economy in the region



1.

Support manufacturers in the region to **deliver the jobs of the future** through the development of regional skills programmes. These initiatives provide manufacturers with the skills they need and can launch the career of students in a high paying exciting sector.

2.

**Support the ever growing industrial diversification** of the region through policies which allow the transformation of the manufacturing sector to take advantage of the vibrant new and emerging industries throughout the North West, embracing Net Zero, digitalisation and upskilling employees.

3.

**Promote collaboration between manufacturers and universities.** These partnerships and the knowledge they create can lead to the development of new cutting edge technologies and solutions that benefit both academia and industry and are a key piece in the productivity puzzle.

# MANUFACTURING IN THE NORTH WEST

CHEMICALS **16.0%**

TRANSPORT EQUIPMENT **15.8%**

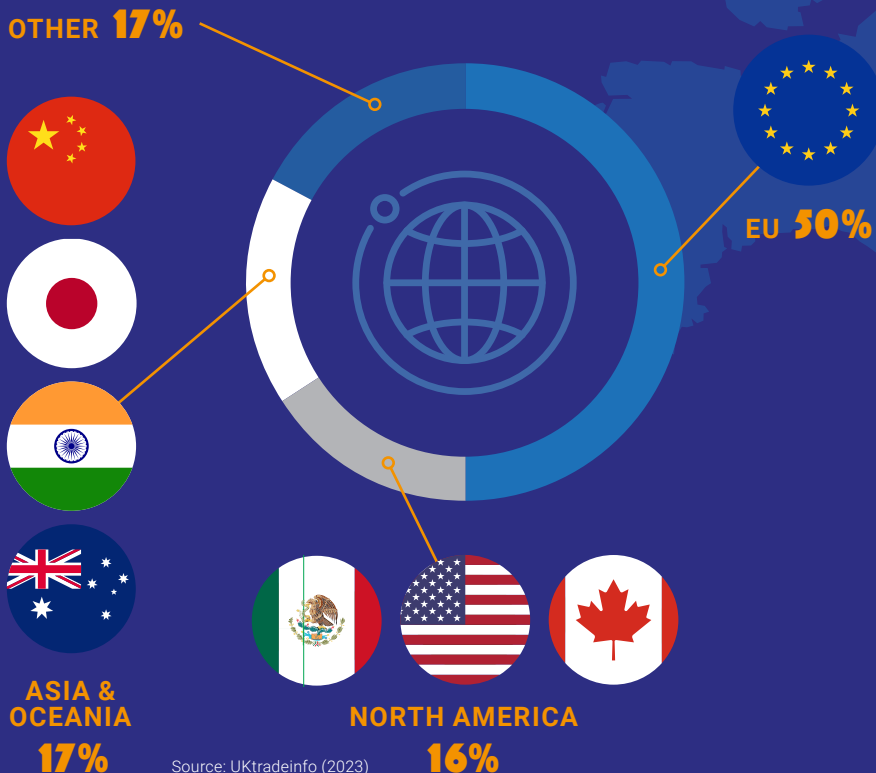
PHARMACEUTICALS **13.5%**

OTHER  
MANUFACTURING\*  
**54.7%**

\*The sum of subsectors not included in the top 3

Source: ONS (2023)

## WHERE NORTH WEST EXPORTS GO



Source: UKtradeinfo (2023)

MANUFACTURING  
ACCOUNTS FOR  
**14%**  
OF THE NORTH WEST'S  
TOTAL OUTPUT

THE NORTH WEST'S  
OVERALL  
PRODUCTIVITY  
IS THE  
**6<sup>TH</sup> BEST**  
IN THE UK AT  
**88%**

# WHERE MANUFACTURERS IN THE LIVERPOOL CITY REGION ARE PLANNING TO INVEST IN THE NEXT 12 MONTHS



**1. SUSTAINABLE AND GREEN TECHNOLOGIES**



**2. EXPANSION OF PRODUCTION CAPACITY**



**3. EXISTING WORKFORCE DEVELOPMENT AND TRAINING**

# WHERE MANUFACTURERS IN THE LIVERPOOL CITY REGION SEE THE BIGGEST NEW MARKET OPPORTUNITIES OVER THE NEXT DECADE



**1. ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING APPLICATIONS**



**3. SUSTAINABLE AND ECO-FRIENDLY PRODUCTS**

**2. RENEWABLE ENERGY TECHNOLOGY (E.G. SOLAR, WIND)**



# DAWN HUNTROD, MAKE UK REGION DIRECTOR – NORTH

Manufacturing has always had a crucial presence in the economy of the Liverpool City Region and it's vital that the future Mayor continues to build on the region's strength.

Manufacturers in the Liverpool City Region can continue to drive growth through creating well paid, skilled jobs and it is vital that future opportunities provided through the shift to net zero are taken. Building upon this, the Mayor must ensure that the regional infrastructure and skills programmes are improved upon. This, in tandem with greater collaboration between business, education, and government agencies will be essential in encouraging innovation and provide manufacturers with the skills they need to take advantage of emerging industries throughout the Liverpool City Region.

I look forward to working with the Mayor to ensure a successful partnership can be built and that provides a long-term vision with manufacturing continuing to be at the heart of it.



**Dawn Huntrod**

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Make UK is backing manufacturing – helping our sector to engineer a digital, global and green future. From the first industrial revolution to the emergence of the fourth, the manufacturing sector has been the UK's economic engine and the world's workshop.

The manufacturers we represent employ 1.2 million people who have created the new technologies of today and are designing the innovations of tomorrow. By investing in their people, they continue to compete on a global stage, providing the solutions to the world's biggest challenges.

Together, manufacturing is changing, adapting and transforming to meet the future needs of the UK economy. A forward-thinking, bold and versatile sector, manufacturers are engineering their own future.

[makeuk.org](http://makeuk.org)

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