

# MANUFACTURING PRIORITIES

## FOR THE NEXT MAYOR OF THE NORTH EAST

The North East manufacturing sector accounts for

£8.5 BILLION OF OUTPUT



Providing 104,000 JOBS



AVERAGE WAGES 21% HIGHER



than the rest of the economy in the region

1.

Support manufacturers in the region to **deliver the jobs of the future** through the development of regional skills programmes. These initiatives provide manufacturers with the skills they need and can launch the career of students in a high paying exciting sector.

2.

**Upgrade transportation networks** including roads and public transit. The quality of infrastructure can be a large barrier to accessing labour and skills, the lifeblood of the manufacturing sector. As well as this manufacturers more than other make use of road and rail networks for logistical purposes.

3.

**Support the ever growing industrial diversification** of the region through policies which allow the transformation of the manufacturing sector to take advantage of the vibrant new and emerging industries throughout the North East, embracing Net Zero, digitalisation and upskilling employees.

# MANUFACTURING IN THE NORTH EAST

PHARMACEUTICALS **17.9%**

METAL PRODUCTS **12.8%**

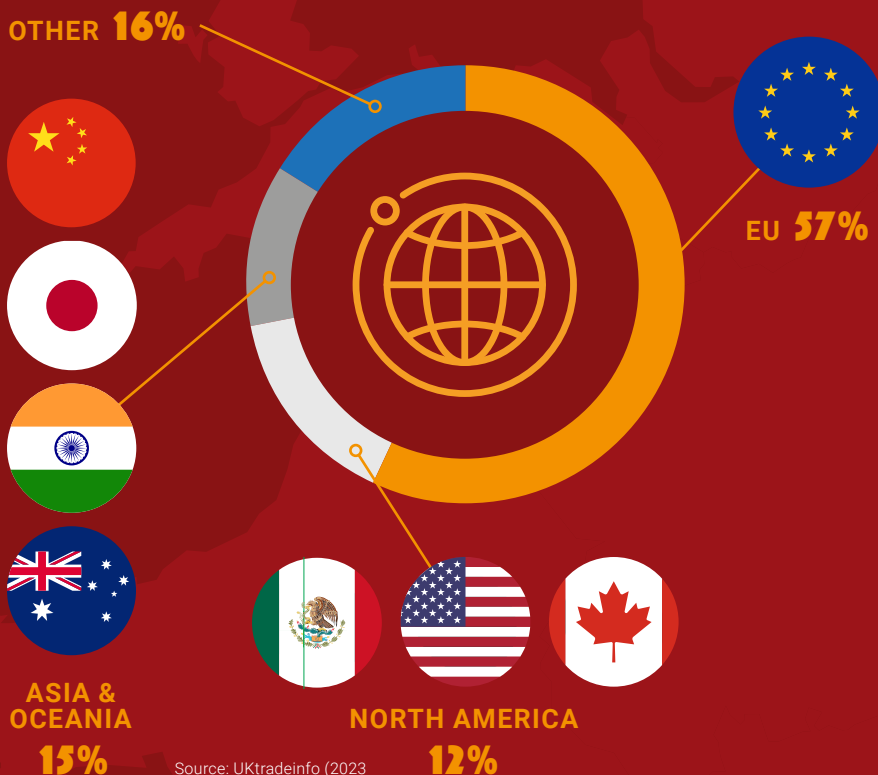
MACHINERY EQUIPMENT **11.9%**

OTHER MANUFACTURING\*  
**57.4%**

\*The sum of subsectors not included in the top 3

Source: ONS (2023)

## WHERE NORTH EAST EXPORTS GO



MANUFACTURING  
ACCOUNTS FOR  
**15%**  
OF THE NORTH EAST'S  
**TOTAL OUTPUT**

THE NORTH EAST'S  
**OVERALL  
PRODUCTIVITY**  
IS THE  
**8<sup>TH</sup> BEST**  
IN THE UK AT  
**85.9%**

# WHERE MANUFACTURERS IN THE NORTH EAST SEE THE BIGGEST NEW MARKET OPPORTUNITIES OVER THE NEXT DECADE.



**1. EXISTING WORKFORCE DEVELOPMENT AND TRAINING**



**2. DIGITALISATION AND AUTOMATION**

**3. EXPANSION OF PRODUCTION CAPACITY**



# WHERE MANUFACTURERS IN THE NORTH EAST SEE THE BIGGEST NEW MARKET OPPORTUNITIES OVER THE NEXT DECADE



**1. RENEWABLE ENERGY TECHNOLOGY (E.G. SOLAR, WIND)**



**2. ELECTRIC VEHICLES AND ASSOCIATED COMPONENTS**

**3. SUSTAINABLE AND ECO-FRIENDLY PRODUCTS**



# DAWN HUNTROD, MAKE UK REGION DIRECTOR – NORTH

Manufacturing has always had a crucial presence in the economy of the North East and it's vital that the future Mayor continues to build on the region's strength.

Manufacturers in the North East can continue to drive growth through creating well paid, skilled jobs and it is vital that future opportunities provided through the shift to net zero are taken. Building upon this, the Mayor must ensure that the regional infrastructure and skills programmes are improved upon. This, in tandem with greater collaboration between business, education, and government agencies will be essential in encouraging innovation and provide manufacturers with the skills they need to take advantage of emerging industries throughout the North East.

I look forward to working with the Mayor to ensure a successful partnership can be built and that provides a long-term vision with manufacturing continuing to be at the heart of it.



**Dawn Huntrod**

0191 497 3240

[dhuntrod@makeuk.org](mailto:dhuntrod@makeuk.org)



Make UK is backing manufacturing – helping our sector to engineer a digital, global and green future. From the first industrial revolution to the emergence of the fourth, the manufacturing sector has been the UK's economic engine and the world's workshop.

The manufacturers we represent employ 1.2 million people who have created the new technologies of today and are designing the innovations of tomorrow. By investing in their people, they continue to compete on a global stage, providing the solutions to the world's biggest challenges.

Together, manufacturing is changing, adapting and transforming to meet the future needs of the UK economy. A forward-thinking, bold and versatile sector, manufacturers are engineering their own future.

[makeuk.org](http://makeuk.org)

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For more information please contact:

**Dawn Huntrod**  
Region Director – North  
[dhuntrod@makeuk.org](mailto:dhuntrod@makeuk.org)

**Tom Burdon**  
Stakeholder Engagement Advisor  
[tburdon@makeuk.org](mailto:tburdon@makeuk.org)

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