

Acres Engineering specialises in the design and manufacture of production support equipment, with projects typically aimed at improving productivity or health and safety.

Established in 1947, they have continued to re-invent themselves to reflect industry developments and take advantage of market opportunities. Acres are particularly strong at manufacturing stillages and kitting media used to deliver sequenced kits of components in line with lean manufacturing principles.

Luke Parker, Director, explained the Acres business strategy, to grow the business, maintain and gain clients, and diversify through new opportunities. "We are from an agricultural background and have the capacity to support large blue-chip companies with our bespoke products," he said, "we produce a wide variety of work, with a quality finish, supported by high level communication and IT systems. As an SME we need to connect with larger organisations and our Make UK membership supports us in doing this."





PART OF THE COMMUNITY

Acres unique expertise has been built up through servicing a diverse client base representing the length and breadth of British industry including automotive, aerospace, rail, power generation and food.

As a Make UK member, Acres are able to get involved in campaigning at a regional and national level, network with the best of UK manufacturing and access the latest industry intelligence.

What's more, as a Make UK Manufacturing Champion of the Month, the business is most definitely living up to their mission of delivering quality, innovative products, on time.

Luke explained, "Our aim, when we joined Make UK, was to take advantage of the many successful networking events that were on offer as we saw them as a good platform to communicate what we do to a wider audience.

We have been able to tap into the Make UK community and actively participate in the online forums, learning from and contributing to the industry conversations."



NEW ALLIANCES

Enthusiastic about the future, Luke continued, "Membership of Make UK has been a ticket into some pretty high-level discussions. We have been able to sit around the table with some very senior industry figures, leaders from large organisations who have listened to what we have to say.

"Exposure and a voice at this level would be hard to achieve any other way and participating in collaborative solutions to industry problems with larger organisations is both rewarding and satisfying."

It is a seat at this table that has enabled Acres to forge new, potentially long term, alliances and to rekindle others.

"Make UK has provided a path to operate at a level that would normally be very difficult for an SME to accomplish. As an organisation with an annual turnover of two million pounds, we have a privileged seat amongst companies turning over billions."

READY TO COMPETE ON A GLOBAL SCALE

With unprecedented levels of political uncertainty, creating a number of investment challenges, manufacturers need extra support more than ever.

"Our sector is so much bigger than the organisations that operate within it. Irrespective of their size, each manufacturer has a good number of businesses dependent upon it, from insurance companies, law firms, and consumable suppliers, to web designers and printers," Luke explained.

"We need to be ready to compete on a global scale."

At Make UK we've been providing our members with the influence, insight and connections to help them grow for more than 120 years.

Join us and be part of the community.

makeuk.org/join



