



MANUFACTURING PRIORITIES

FOR THE NEXT MAYOR OF LIVERPOOL CITY REGION

1.

Invest in regional infrastructure through support both for physical and digital infrastructure projects to create a business environment where manufacturers can grow and thrive to support communities, create good jobs, and allow the region to take full advantage of projects such as Liverpool City Region Freeport

2.

Invest in green technologies like the region's growing renewables sector and schemes such as the Mersey Tidal Power Project to support clean growth for the future and the transition towards a more sustainable economy

3.

Continue to work with Westminster to help **deliver the 'levelling up' agenda** and support manufacturers in the region to deliver the jobs of the future, both recruiting and retaining the very best talent to boost productivity and deliver shared economic growth across the region.

The North West's manufacturing sector accounts for
£27 BILLION OF OUTPUT



Providing

342,000 JOBS

AVERAGE WAGES 30% HIGHER

than the rest of the economy in the region



MANUFACTURING IN THE NORTH WEST

TRANSPORT EQUIPMENT **17.7%**

PHARMACEUTICALS **15.9%**

CHEMICALS **13.1%**

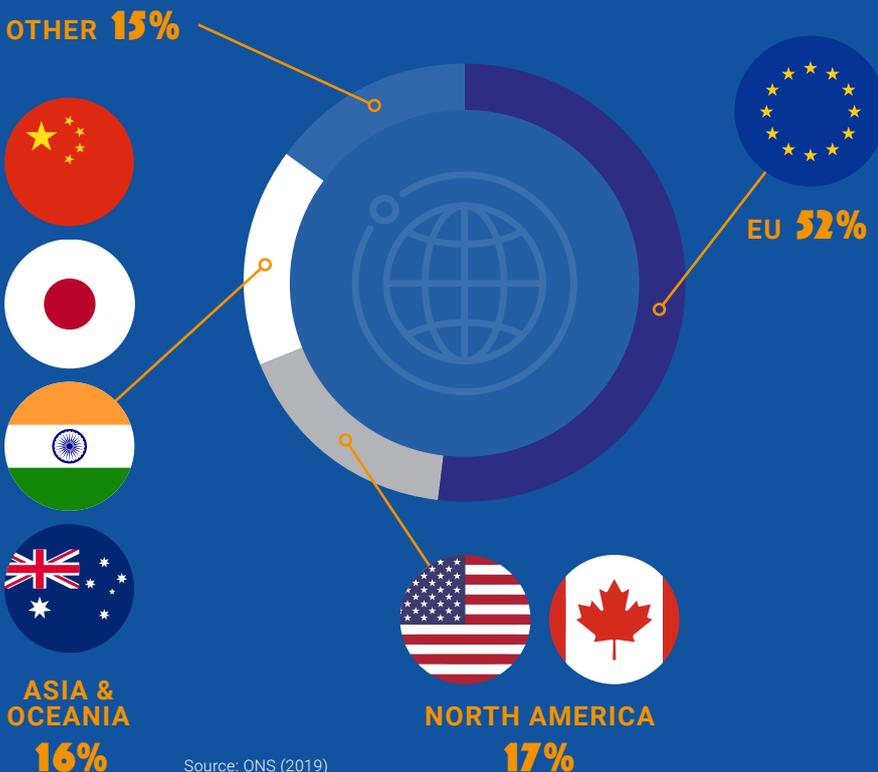
OTHER
MANUFACTURING*
53.2%



*The sum of subsectors not included in the top 3

Source: ONS (2019)

WHERE NORTH WEST EXPORTS GO



Source: ONS (2019)

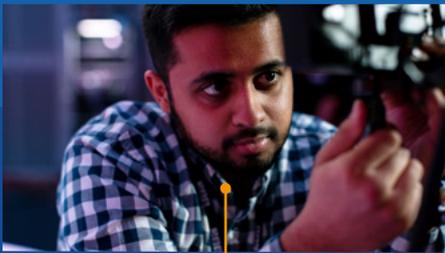
MANUFACTURING
ACCOUNTS FOR
15%
OF THE NORTH WEST'S
TOTAL OUTPUT

THE NORTH WEST'S
**OVERALL
PRODUCTIVITY**
IS THE
4TH BEST
IN THE UK AT
90.8%

THE ROLE OF NORTH WEST MANUFACTURERS IN THE GOVERNMENT'S LEVELLING UP AGENDA

To effectively level up across the North West, manufacturers want to see a coordinated, regional approach to drive the right changes through transport and digital infrastructure. This would enable manufacturers to expand to new, high demand subsectors whilst bringing inward investment, prosperity and well paid jobs to communities across the region.

NORTH WEST MANUFACTURERS' PLANS OVER THE NEXT 12 MONTHS



1. INVESTING IN PEOPLE



2. INVESTING IN OTHER INFORMATION TECHNOLOGY



3. INVESTING IN PLANT AND MACHINERY

WHERE MANUFACTURERS IN THE NORTH WEST SEE THE BIGGEST NEW MARKET OPPORTUNITIES OVER THE NEXT DECADE



1. AUTONOMOUS ROBOTICS, VEHICLES AND ARTIFICIAL INTELLIGENCE



2. TRADITIONAL SECTOR CONSOLIDATION

3. TRADING WITH NEW COUNTRIES



JUNE SMITH, MAKE UK REGION DIRECTOR - NORTH

"The North West has the largest manufacturing output of any UK region. We're proud of our sector and the role it has played in responding to the challenges of these past years. As we now look forward, it is more important than ever that the Mayor elected in May, renews efforts to strengthen local makers.

"Manufacturers across the Liverpool City Region will continue to drive growth, creating well paid, skilled jobs. Moving towards net-zero provides new opportunities in skills but we must work with others to reform training and apprenticeships if opportunities are to be fully realised.

"The Mayor must work to support infrastructure investment across the North West, to boost future inward investment and accelerate the delivery of those digital and green technologies. I look forward to working with the Mayor, the 'Make it' board and further developing our industrial partnerships."



June Smith

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Make UK is backing manufacturing – helping our sector to engineer a digital, global and green future. From the first industrial revolution to the emergence of the fourth, the manufacturing sector has been the UK's economic engine and the world's workshop.

Over the last year we have had:

- 350 political engagements, including 160 with government
- 15 meetings with key EU member states and the European Parliament influencing UK-EU negotiations
- Almost eight and half thousand mentions in the media with 59 broadcast interviews.

The manufacturers we represent employ 1.2 million people who have created the new technologies of today and are designing the innovations of tomorrow. By investing in their people, they continue to compete on a global stage, providing the solutions to the world's biggest challenges.

Together, manufacturing is changing, adapting and transforming to meet the future needs of the UK economy. A forward-thinking, bold and versatile sector, manufacturers are engineering their own future.

MakeUK.org

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