

MANUFACTURING PRIORITIES

FOR THE NEXT MAYOR OF CAMBRIDGESHIRE AND PETERBOROUGH

The East of England's manufacturing sector accounts for

£19 BILLION OF OUTPUT



Providing 229,000 JOBS



AVERAGE WAGES 19% HIGHER

than the rest of the economy in the region



1.

Promote collaboration between manufacturers and universities.

These partnerships and the knowledge they create can lead to the development of new cutting edge technologies and solutions that benefit both academia and industry, and are a key piece in the productivity puzzle.

2.

Upgrade transportation networks

including roads and public transit. The quality of infrastructure can be a large barrier to accessing labour and skills, the lifeblood of the manufacturing sector. As well as this manufacturers more than other make use of road and rail networks for logistical purposes.

3.

Support the ever growing industrial diversification

of the region through policies which allow the transformation of the manufacturing sector to take advantage of the vibrant new and emerging industries throughout the West Midlands, embracing Net Zero, digitalisation and upskilling employees.

MANUFACTURING IN THE EAST OF ENGLAND

FOOD & DRINK **13.3%**

PHARMACEUTICALS **12.0%**

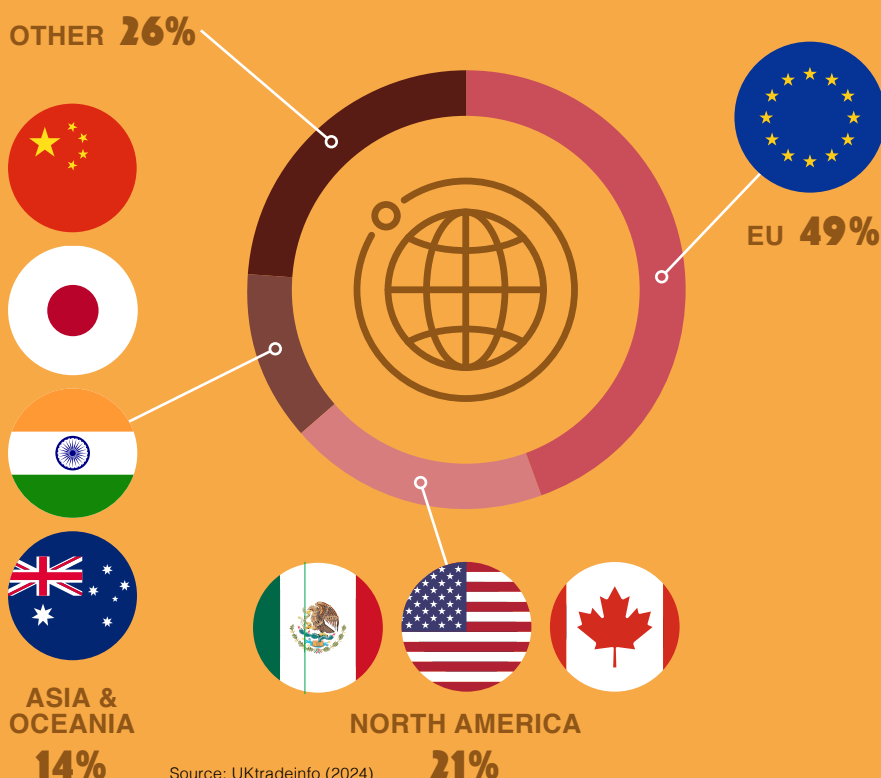
MACHINERY EQUIPMENT **14.1%**

OTHER
MANUFACTURING*
51.0%

*The sum of subsectors not included in the top 3

Source: ONS (2024)

DESTINATION OF EXPORTS IN THE EAST OF ENGLAND



MANUFACTURING
ACCOUNTS FOR
10%
OF THE EAST
OF ENGLAND'S
TOTAL OUTPUT

THE EAST OF ENGLAND'S
**OVERALL
PRODUCTIVITY**
IS THE
3RD BEST
IN THE UK AT
109.9%

WHERE MANUFACTURERS IN CAMBRIDGESHIRE AND PETERBOROUGH ARE PLANNING TO INVEST IN THE NEXT 12 MONTHS



1. Research and development



2. Existing workforce development and training



3. Expansion of production capacity

WHERE MANUFACTURERS IN CAMBRIDGESHIRE AND PETERBOROUGH SEE THE BIGGEST NEW MARKET OPPORTUNITIES OVER THE NEXT DECADE



1. 5G and telecommunications infrastructure



2. Advanced materials (e.g. graphene, carbon fibre)

3. Internet of Things devices and systems



CHRIS CORKAN, MAKE UK REGION DIRECTOR, MIDLANDS AND EAST OF ENGLAND

Manufacturing has long been a cornerstone of Cambridgeshire and Peterborough's economy, and it is essential that the next Mayor strengthens this foundation. By creating well-paid, skilled jobs, manufacturers in Cambridgeshire and Peterborough can continue driving growth, particularly by seizing opportunities presented by emerging technologies.

Building upon this, the next Mayor must ensure that the regional infrastructure and skills programmes are improved upon, as these are essential for providing manufacturers with the skills they need to take advantage of emerging industries throughout Cambridge shire and Peterborough.

I look forward to working with the next Mayor to build a strong partnership that ensures manufacturing remains central to the region's long-term vision and economic success.



Chris Corkan

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Make UK is backing manufacturing – helping our sector to engineer a digital, global and green future. From the first industrial revolution to the emergence of the fourth, the manufacturing sector has been the UK's economic engine and the world's workshop.

The manufacturers we represent employ 1.2 million people who have created the new technologies of today and are designing the innovations of tomorrow. By investing in their people, they continue to compete on a global stage, providing the solutions to the world's biggest challenges.

Together, manufacturing is changing, adapting and transforming to meet the future needs of the UK economy. A forward-thinking, bold and versatile sector, manufacturers are engineering their own future.

makeuk.org

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