

# ELECTRIFY INDUSTRY

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**HOW  
DO WE  
GET  
THERE?**

# **ADDRESS INDUSTRIAL ELECTRICITY PRICES:**

**Make electricity prices competitive with other energy sources and global competitors, unlocking significant investment and growth in UK supply chains and careers.**

# **ABILITY TO ACCESS THE ENERGY GRID AND FLEXIBILITY:**

**Drive greater reforms to the energy system, supporting industry's ability to access connections, unlock flexible demand, and enable onsite storage and generation.**

# **SIMPLIFY GOVERNMENT SCHEMES TO DRIVE GROWTH:**

**Simplify the financial, skills  
and regulatory landscape  
in the UK to drive growth in  
industrial electrification.**

**WHAT  
WE HAVE  
TO GAIN,  
IF WE ACT  
NOW**

# **GROWTH IN INVESTMENT:**

Enabling industry to make the switch from gas to electricity in a competitive market will open the UK to significant domestic and international investment; developing our critical supply chains and providing career training.

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# **SECURING JOBS:**

We can secure up to 2mn jobs across the UK, bringing £100bn in value to our local towns and cities, and ensuring that UK decarbonisation does not mean UK de-industrialisation.

# **NEW ENGINEERING CAREERS:**

**International and domestic investment will enable industry to train thousands of engineers, many of whom will go out to work in the wider economy, helping to upgrade our national grid and enabling the whole country to decarbonise.**

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# **SECURING A VIBRANT MANUFACTURING SECTOR:**

**Enabling industrial electrification can grow UK manufacturing and the skills that design, create and manufacture the world-leading products.**



# GET INVOLVED:

Our membership actively engages with issues that are important to the wider industrial base in the UK. Through our Working Groups, members have the opportunity to feed-in expert-level experience to help unlock some of the complex problems that our economy is dealing with today.

Our Steering Group takes the research and clarity that our members provide and distils all of this into active campaigns.

This process allows us to gain the most pertinent insights from members and then deploy them in a strategic manner.

Email us to find out more at:  
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**EMAIL US TO FIND  
OUT MORE ABOUT  
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